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Diabetes Action Now

a joint World Health Organization (WHO) -
International Diabetes Federation (IDF)
Programme



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Overview of the presentation

- Introduction and rationale for the programme
- Overview of the programme, its time frame and the consultation process
- The key areas of work and planned activities for next 3 years
- How each country can benefit



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Introduction and rationale



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Introduction

- Diabetes Action Now is a joint WHO-IDF programme, based at WHO Headquarters in Geneva.
- Major financial support from the World Diabetes Foundation and WHO
- Initial funding is for three years



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Rationale (1)

- Globally 171 million people with diabetes
- Numbers will more than double by 2030
- Most people with diabetes live in developing countries
- Most of the increase will take place in developing countries
- Even in rich countries it is the poor who have the greatest burden of diabetes



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Rationale (2)

- Awareness amongst many policy makers, health professionals and the public is poor about:
 - The size of the problem;
 - The nature of the disease;
 - The fact that prevention of complications and the disease is possible.



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Overview of the programme and consultation



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Overview

- Main focus is on low- and middle-income communities, especially in developing countries;
- Overall goal is to stimulate and support the adoption of effective measures for the surveillance, prevention and control of diabetes;
- A key aim is to achieve a substantial increase in global awareness about diabetes and its complications.



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Timeframe

- Initial funding for three years, strong expectation that funds will be found to continue beyond this.
- Consultation process from Nov 14th 2003 to January 19th 2004, to a very broad range of individuals and groups
- High profile launch in early May 2004



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The consultation process

- *A request for feedback* on the planned contents of the programme;
- *A request for information* about relevant work;
- *A request for help in achieving the goals* - how can countries and organizations take part?



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Outputs and activities



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Focus and places of work

- The focus is on low- and middle-income communities, particularly in developing countries
- A global profile and impact is desired, but much of the work will take place in 4 to 6 demonstration sites



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Six major areas of work over the first 3 years...

- 1) Awareness
- 2) New knowledge
- 3) Evidence for prevention
- 4) Evidence for national diabetes programmes
- 5) Tools for policy makers
- 6) Increase in national diabetes programmes



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Raising awareness

- Why?* Current low levels of awareness
Important first step to achieve action
- What?* Global campaign
Intensive campaigns in sentinel sites
- Measure of success?*
Content analysis of global media
Surveys in sentinel sites



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New knowledge

- Why?* Need more information
Most of what we have comes from
developed countries
- What?* Awareness and economic impact
Research in sentinel sites
- Measure of success?*
Published research
Methodology that can be shared



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Prevention

Why? Need an up-to-date review of the rationale and evidence for prevention

What? Expert review
Published report

Measure of success?
Report published
Wide dissemination



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Evidence for national diabetes programmes

Why? Need an up-to-date review of the evidence

Need to define minimum standards

What? Expert review

Published report

Measure of success?

Report published

Wide dissemination



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Practical tools

Why? Need to support implementation of national diabetes programmes

Need for material that is appropriate for low- and middle-income settings

What? Gathering of existing material, production or adaptation where necessary

Web-based resources

Measure of success?

Web site produced

Evidence of use



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Increase in national diabetes programmes

Why? Need to see action at country level

What? National programmes implemented

Measure of success?

Increase in number of countries with national programmes that meet minimum standards for diabetes prevention, management and surveillance



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What is the situation in your
country?



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Activities - Awareness raising

- Who are the important target audiences in your country?
- Do you know of any examples or models of awareness raising activities that have been undertaken?



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Activities - knowledge

- Do you know of any studies on:
 - Awareness of diabetes?
 - Economic impact of diabetes?



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Activities - national diabetes programmes

- Does your country have a national diabetes programme?
- Would it be receptive to improving, or implementing one?
- What would be the three biggest priorities?



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