

*From Research to Practice*  
*Training in Sexual Health Research*  
*Geneva 2006*

**The Effectiveness of  
Interventions to Achieve the  
Global Goals on HIV/AIDS  
among Young People in Low  
and Middle Income Countries**



**Dr. Bruce Dick**  
**Department of Child and Adolescent Health**  
**World Health Organization, Geneva**





# Overview of the Presentation

- Setting the scene
- Reviewing the evidence: what we have done and how
- The findings: **Steady**, **Ready**, **GO!**
- Challenges and conclusions





# A partnership effort



London School of Hygiene  
and Tropical Medicine



And others!



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## **Editors:**

David Ross, Jane Ferguson, Bruce Dick

## **Authors:**

R Anhang, J Auerbach, J Bertrand, T Boler, L Brabin,  
C Brouillard-Coyle, A Buvé, V Chandra-Mouli, B Dick, G Dowsett,  
J Ferguson, R Hayes, S Kandathil, D Kirby, B Laris, M Mahy,  
E Maticka-Tyndale, R Monasch, A Obasi, D Ross, D Wight

## **Reviewers:**

C Caceres, M Carael, K Dickson, A Dyalchand, J Hughes,  
M Mahalingam, J Musinguzi, Z Zheng and external peer reviewers



# Setting the scene

- 50% of HIV transmission is in young people (10-24 years) ... 5-6,000 become infected every day ... a priority in generalized and concentrated epidemics
- We need to act **NOW** if we want to prevent the transmission of HIV
- We know that many things need to be done, but countries will not be able to implement every "*good idea*"
- Many things will influence decisions about priorities for action: evidence of effectiveness needs to be one of them!





## Choices should be evidence-informed, but ...

- It is complicated because we need evidence from multiple interventions in multiple settings
- Evidence-base often fragile, more evidence available for some interventions than others, and is mostly from the North
- It is often unclear what is meant by "evidence": RCT, "quasi-experimental", before/after, cross-sectional, best practice, anecdote ...?
- Need to be more transparent and consistent about how we decide if there is/is not sufficient evidence to support wide-spread implementation of interventions



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# Opportunities and urgency

- Clarity about the main settings through which we can reach young people (schools, health services, communities, media, outreach to vulnerable groups, the political environment)
- Although the evidence remains weak, there **is** a growing research base, including research from low and middle income countries
- Growing politicization of interventions for prevention among young people eg. abstinence (and ignorance!) until marriage
- Global goals that provide vision and focus:
  - decreasing prevalence
  - increasing access to core interventions
  - decreasing vulnerability





# Global goals and targets

## ■ The UN General Assembly Special Session on Children

**provides the broader context**

- develop and implement national health policies and programmes for adolescents, including goals and indicators, to promote their physical and mental health

## ■ The MDGs on HIV/AIDS

**gets attention from the "masters of the universe"**

- Have halted by 2015 and begun to reverse the spread of HIV/AIDS
- HIV prevalence in pregnant 15-24 year olds an explicit indicator

## ■ The UN General Assembly Special Session on HIV/AIDS

**moves goals from the aspirational to the operational**

- By 2005, ensure that at least 90% (& by 2010...95%) of young people...have access to the ... **information** ... **skills** ... and **services** they need...to reduce their vulnerability to HIV...
- By 2003, develop and/or strengthen strategies, policies and programmes which ... reduce the **vulnerability** of children and young people ...
- By 2005... HIV **prevalence** among young people (15-24years) reduced by 25% in the most affected countries ... by 2010 ... reduce prevalence by 25% globally



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# Objectives of this initiative

- To inform the choices of policy makers and programmers about interventions to achieve the global goals on HIV and young people
- To provide a comprehensive review of the evidence for effectiveness of interventions to prevent HIV among young people in developing countries
- To clarify our understanding about "evidence", and develop a standard methodology for reviewing different types of interventions in different settings:
  - Schools
  - Health services
  - Mass media
  - Geographically-defined communities
  - Young people most at risk





# Caveats

- This is not the final answer ... a contribution to help develop how we think about evidence, and to be clear about what we know and what we don't know at this point in time
- Very variable evidence-base for different settings
- Reporting bias
- Did not deal with:
  - structural interventions to decrease vulnerability (there is little evidence except from anecdote)
  - interventions in the political environment (eg. policies)
  - all settings (eg. prisons, work)
  - all vulnerable groups at high risk of HIV
  - care, support and treatment



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# Process

- May 2004 *Talloires*: a meeting to bring together policy makers, programmers and researchers to review initial background papers and brainstorm
  - Redrafting of papers and preparation of additional papers
  - Presentations in a number of fora: *Steady, Ready, GO!* resonates!
- March 2005 *Gex*: a peer review meeting with the authors of all the papers and a few external advisers
- June 2005 *Chavannes*: meeting of the editors plus an editorial advisory group to develop conclusions and recommendations
- January 2006: Finalize papers and submit for peer reviewed, prior to publication as a WHO, UNICEF, UNFPA, UNAIDS Technical Report Series
- July 2006: publication
- August 2006: Launch at IAC Toronto ... get young people into the scientific track!





# Papers to be Included in the TRS

## Section 1: Background

- Preface
- Introduction
- Overview of HIV among young people
- Overview of prevention interventions

## Section 2: Systematic Reviews

Methodology: What do we understand by evidence?

Reviews of interventions in the following settings:

- Schools
- Health services
- Geographically-defined Communities
- Vulnerable groups most at risk of HIV
- Mass media

## Section 3: Conclusions and recommendations





# Methodology

1. Select the main settings where interventions are provided for young people
2. Categorise interventions in these settings into *types*, based on the choices policy makers and programmers need to make
3. Assess the strength of evidence of effectiveness that would be needed to recommend each type of intervention for widespread implementation (the "*evidence threshold needed*")
4. For each setting, assess the strength of the empirical evidence available for each type of intervention in terms of specific outcomes, grading the evidence using standard criteria
5. Decide if the evidence threshold needed to recommend widespread implementation for each type of intervention has been met?
  - **Yes fully:** **GO!**
  - **Partially:** **Ready**
  - **No, but encouraging:** **Steady**
  - **Evidence of lack of effectiveness or harm:** **Do not go**



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## *Types of interventions*

Example: **Geographically-defined communities:**

- 1. Targeting youth; delivered through existing Youth Service Organisation (YSO) or Youth Centre (YC)**
- 2. Targeting youth; delivered through new systems or structures**
- 3. Community-wide; delivered through family networks**
- 4. Community-wide; delivered through community activities**



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# ***The threshold of evidence needed***

**Different interventions need different thresholds of evidence ... this depends on:**

- **Feasibility (including cost)**
- **Potential for adverse outcomes**
- **Acceptability**
- **Potential size of the effect**
- **Other health or social benefits**





# ***Strength of evidence needed***

**Example: Interventions for geographically defined communities: working through youth-serving organizations**

| <b>Feasibility</b> | <b>Lack of potential for adverse outcomes</b> | <b>Acceptability</b> | <b>Potential size of effect</b> | <b>Other health or social benefits</b> | <b>Strength of Evidence Needed</b> |
|--------------------|---|----------------------|---------------------------------|--|------------------------------------|
| <b>+++</b>         | <b>++</b>                                     | <b>+++</b>           | <b>++</b>                       | <b>++</b>                              | <b>Low</b>                         |







# *Strength of evidence needed*

**Example:** Interventions for young people most at risk that include information and services, through facilities and outreach

| Feasibility | Lack of potential for adverse outcomes | Acceptability | Potential size of effect | Other health or social benefits | Strength of Evidence Needed |
|-------------|--|---------------|--------------------------|---------------------------------|-----------------------------|
| +           | -                                      | +             | +++                      | ++                              | <b>Medium</b>               |





## Assessing the strength of the available evidence for different interventions ... need to take consider:

- **Quality of the intervention**
- **Clarity about outcomes and their measurement**
- **Relevance of the context**
- **Quality of the evaluation methodology**
- **Different types of evidence deserve different weights: *a hierarchy of evidence***





# A hierarchy of evidence

**Informed judgement**: Key informant interviews

**“Adequacy”**: The expected changes occurred  
(eg. before and after studies)

**“Plausibility”**: Adequacy +  
The changes were greater than could be explained by any other external influences  
(eg. control group included)

**“Probability”**: Plausibility +  
Changes were unlikely to have occurred by chance  
(eg. RCT)

(after Habicht et al 1999)





# Evidence required to recommend widespread implementation

| <b>Strength of evidence required</b> | <b>Characteristics</b>   |
|--------------------------------------|--|
| <b>Low</b>                           | Need positive evidence from well-conducted adequacy studies, and at least some positive evidence from plausibility studies |
| <b>Medium</b>                        | Need positive evidence from well-conducted plausibility studies, at a minimum  |
| <b>High</b>                          | Need positive evidence from well conducted RCTs or quasi-experimental studies  |





# Recommendation for each type of intervention

**Go!**

**Evidence threshold met**

**Sufficient evidence to recommend widespread implementation on large scale now, with careful monitoring (coverage & quality... & cost)**

**Ready**

**Evidence threshold partially met**

**Evidence suggests interventions are effective, but large-scale implementation must be accompanied by further evaluation to clarify impact and mechanisms**

**Steady**

**Some encouraging evidence of effectiveness but this evidence is still weak**

**Evidence is promising, but further intervention development, pilot testing and evaluation urgently needed before they can move into the “ready” or the “do not go” categories**

**Do not go**

**Strong enough evidence of lack of effectiveness or of harm**

**Not the way to go ...**



# Schools-based Interventions

## Types of Interventions & Strength of Evidence Needed to Recommend Widespread Implementation

| Type | Curriculum-based | With characteristics | Adult-led +/- Peers, or Only Peers | Strength of Evidence Needed for defined threshold |
|------|------------------|----------------------|------------------------------------|---|
| 1    | √                | √                    | Adult +/- Peers                    | Quasi-experimental or RCT                         |
| 2    | √                | √                    | Only Peers                         |   |
| 3    | √                | x                    | Adult +/- Peers                    |   |
| 4    | √                | x                    | Only Peers                         |   |
| 5    | x                | x                    | Adult +/- Peers                    |   |
| 6    | x                | x                    | Only Peers                         |   |



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# Schools-based Interventions Results

## Effects on reported sexual behaviours

| Type of intervention   | No. studies |             |                       |             | Rec <sup>n</sup> |
|--|-------------|-------------|-----------------------|-------------|------------------|
|  | N           | ≥1 positive | No significant effect | ≥1 negative |                  |
| 1. Curriculum-based, with specified characteristics, Adult-led +/- Peers | 13          | 11          | 2                     | 0           | <b>Go!</b>       |
| 2-6. Other types   | 9           | 4.5*        | 4                     | 0.5*        | <b>Steady</b>    |

\* 1 study with both significant positive & negative effects on different behaviours





# Mass Media Interventions

## Types of Interventions & Strength of Evidence Needed to Recommend Widespread Implementation

| <b>Intervention Type</b>       | <b>Strength of Evidence Needed for defined threshold</b> | <b>Comment</b>   |
|--------------------------------|--|--|
| 1. Radio-only                  | Before-After<br><br>+ / or                               | Increasingly strong evidence needed as complexity & cost increases |
| 2. Radio + other media (No TV) | Intervention vs Comparison                               |  |
| 3. Radio + TV + other media    | (Quasi-experimental)                                     |  |







# Mass Media Interventions

## Effects on reported sexual behaviours

| Type of intervention           | No. studies |             |                       |             | Rec <sup>n</sup> |
|--------------------------------|-------------|-------------|-----------------------|-------------|------------------|
|                                | N*          | ≥1 positive | No significant effect | ≥1 negative |                  |
| 1. Radio-only                  | 1           | 0           | 1                     | 0           | Steady           |
| 2. Radio + other media (No TV) | 5           | 3           | 2                     | 0           | Go!              |
| 3. Radio + TV + other media    | 7           | 6           | 1                     | 0           | Go!              |

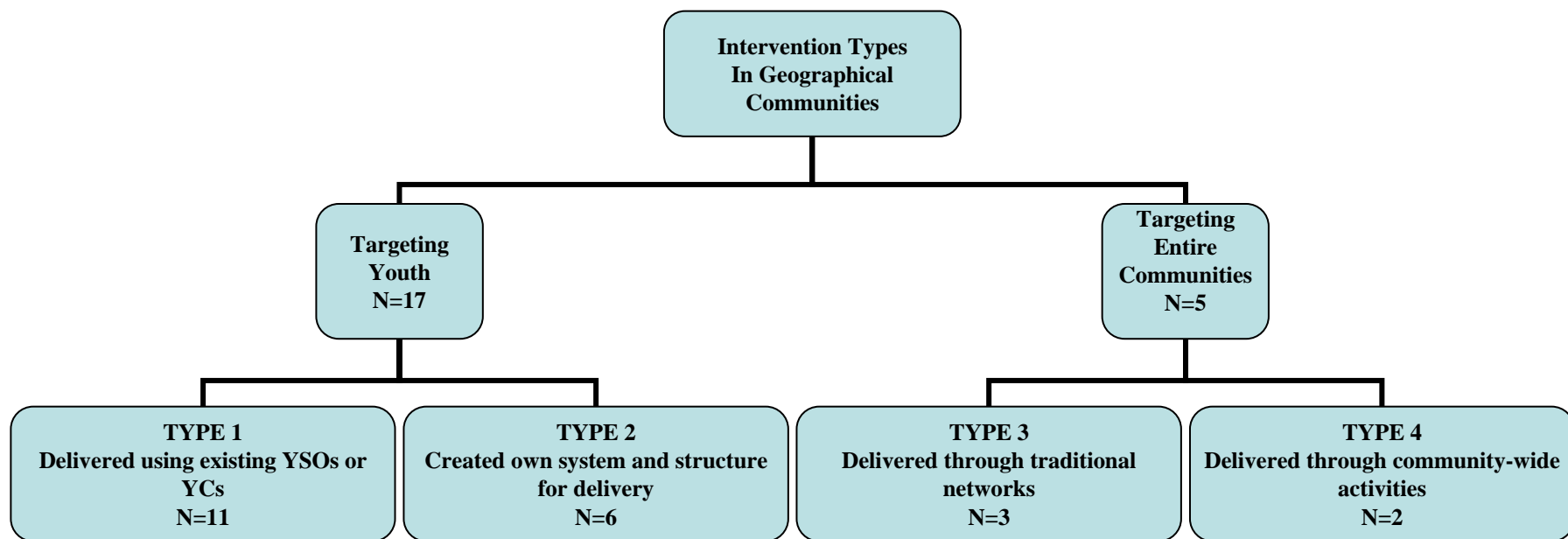
\* 2 studies in the review did not measure any behaviours





# Geographically defined Communities

## Types of Interventions





# Interventions for geographically defined communities

| Type of intervention  | Number of studies |          |                       |          | Rec <sup>n</sup> |
|---|-------------------|----------|-----------------------|----------|------------------|
|   | N                 | Positive | No significant effect | Negative |                  |
| 1 Targeting young people using existing youth service organizations and youth centres | 16                | 7        | 8                     | 1        | Ready            |
| 2 Targeting young people through new systems and structures specially created         | 7                 | 2        | 5                     |          | Steady           |
| 3 Community-wide interventions delivered through family networks                      | 4                 | 2        | 2                     |          | Steady           |
| 4 Community-wide interventions delivered through community activities                 | 2                 | 1        | 1                     |          | Steady           |





# Health Services

- We have a set of evidence-based interventions
  - **Information and counselling**
  - **Condoms**
  - **Harm reduction**
  - **Management of STIs**
  - **Testing/treatment of HIV/AIDS**
  - **Male circumcision (possibly)**
  - **Screening of blood transfusions**
  - **Post-exposure prophylaxis**
  - **ARVs for mother-to-child transmission**



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# Types of Health Service Interventions

| Interventions in the health facility  | Interventions outside the health facility                                    |   |  |
|---|--|---|--|
|   | Interventions in the community, e.g. peer educators, community sensitization | Interventions with other sectors, e.g. schools, media | Interventions in the community <u>and</u> with other sectors |
| Training of service providers and clinic staff only   | <b>Type 1</b><br>(n=1)   | <b>Type 3</b><br>(n=1)                                | <b>Type 5</b><br>(n=2)                                       |
| Training of service providers and clinic staff <u>plus</u> interventions in the facility to make it more <i>adolescent friendly</i> | <b>Type 2</b><br>(n=4)   | <b>Type 4</b><br>(n=0)                                | <b>Type 6</b><br>(n=8)                                       |



# Can we increase young people's use of services?

| Interventions in the health facility  | Interventions outside the health facility                                    |   |  |
|---|--|---|--|
|   | Interventions in the community, e.g. peer educators, community sensitization | Interventions with other sectors, e.g. schools, media | Interventions in the community <u>and</u> with other sectors |
| Training of service providers and clinic staff only   | Type 1<br><b>Steady/Don't go</b>   | Type 3<br><b>Steady/Don't go</b>                      | Type 5<br><b>Steady/Don't go</b>                             |
| Training of service providers and clinic staff <u>plus</u> interventions in the facility to make it more <i>adolescent friendly</i> | Type 2<br><b>GO!</b>   | Type 4<br><b>Steady/Don't go</b>                      | Type 6<br><b>Ready</b>                                       |





# Young people most at risk of HIV

| Intervention Type                                    | CRITERIA    |  |                             |  |                          |                                 | Threshold of evidence |
|--|-------------|--|-----------------------------|--|--------------------------|---------------------------------|-----------------------|
|  | Feasibility | Lack of Potential for adverse outcomes | Acceptable for target group | Acceptable for community and policy makers | Potential size of effect | Other health or social benefits |                       |
| 1. Outreach only<br>Information only                 | ++          | +++                                    | ++                          | ++   | +                        | +                               | Medium                |
| 2. Outreach only<br>Information and Services         | +           | ++                                     | ++                          | -  | ++                       | ++                              | High                  |
| 3. Facility only<br>Information and services         | ++          | ++                                     | +++                         | +  | ++                       | ++                              | Medium                |
| 4. Facility and Outreach<br>Information and services | +           | +                                      | +++                         | -  | +++                      | +++                             | High                  |



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# Young people most at risk of HIV: Interpreting the results

- Very few studies available that focused on young injecting drug users, young sex workers, young men who have sex with men in LMI countries
- Young people represent a large proportion of the general population of IDUs, SWs and MSM, and there are more studies where the data are not disaggregated by age
- Therefore have strengthened the weak evidence base from studies explicitly targeting young people with the stronger evidence base for the general populations of groups most at risk
- Recommendation: **READY**







# Interventions that are *GO!*

|   |   |
|---|---|
| <b>Schools</b>  | <ul style="list-style-type: none"><li>■ Curriculum-based, skills-based sexual health education, led by adults +/- peers, with specific characteristics*</li></ul> |
| <b>Health Services</b><br><u>ONLY FOR THE ACCESS GOAL</u> | <ul style="list-style-type: none"><li>■ Training of service providers and clinic staff, facility improvements, and actions in the community</li></ul>             |
| <b>Mass media</b>   | <ul style="list-style-type: none"><li>■ Sustained, multi-channel campaigns with specific characteristics*</li></ul>   |

\* Provided they follow best practice, both in terms of content and process





# Interventions that are Ready

|   |  |
|---|--|
| <b>Health Services</b>                    | Interventions that improve the "adolescent-friendliness" of clinics and service providers, include outreach into the community, and engage other sectors |
| <b>Geographically defined communities</b> | Interventions that explicitly target young people, and that are delivered through existing systems and structures  |
| <b>Young people most at risk</b>          | Interventions that provide information and services, through facilities and outreach   |



# Challenges

- How to interpret the findings from studies that included multiple interventions (which is what we have been promoting!)?
- Often clearer about the "what?" than the "how?"
- Still lack evaluations of interventions among young people in LMICs, and many of poor quality
- Few rigorous studies looked at actions to create a favourable environment for intervention delivery (eg. the political environment)
- Linking the evidence base for YP/HIV with adolescent sexual and reproductive health and other health issues facing adolescents
- Costs?!
- Importance of context ...
- Importance of structural interventions ...
- Just because it hasn't been evaluated doesn't mean that it doesn't work!



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# Implications for Action

- Focus on universal access to prevention, treatment and care!!
- The comprehensive and transparent approach, and SRG categorization of interventions resonates with policy makers and programmers
- Needs wide dissemination: provides guidance for policy and programme decisions makers about some interventions that should widely implemented, **GO!** with careful monitoring, and **Ready** with careful impact evaluation
- Provides a research agenda: moving Steady to Ready (or Do not go), and Ready to GO!





# Conclusion

**We have:**

- **Goals and targets**
- **Increasing funds in countries**
- **Increasing clarity about effective and promising interventions**

**We need:**

- **Much more evidence-informed action!**

