mHealth Working Group

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USAID Global Health Bureau

- Formed in 2009 <u>by</u> global health organizations <u>for</u> global health organizations

- Collaborative forum for members to share, engage, partner and provide leadership in mHealth

- Over 1100 individual members representing 350 organizations in 48 countries

- Monthly meetings in Washington DC since August of 2009

Principles:

- Frame mHealth within/as part of global health strategies

- Apply public health standards and practices to mHealth activities

- Emphasize appropriate, evidence-based, scalable, sustainable and interoperable approaches

- Build capacity of implementing agencies

Core Functions:

- Convening

- Knowledge sharing

- Identifying and sharing promising practices

- Collaboration

- Capacity building

- Advocacy

- Member leadership

Activities

- **Monthly meetings** since August 2009
  - Topics include: evidence, national strategies, organizational strategies, M&E, HIV, mLearning, IT partnerships, research

- **mBCC Field Guide**: Developed by Abt Associates in collaboration with mHealth Working Group **http://www.mbccfieldguide.com/**
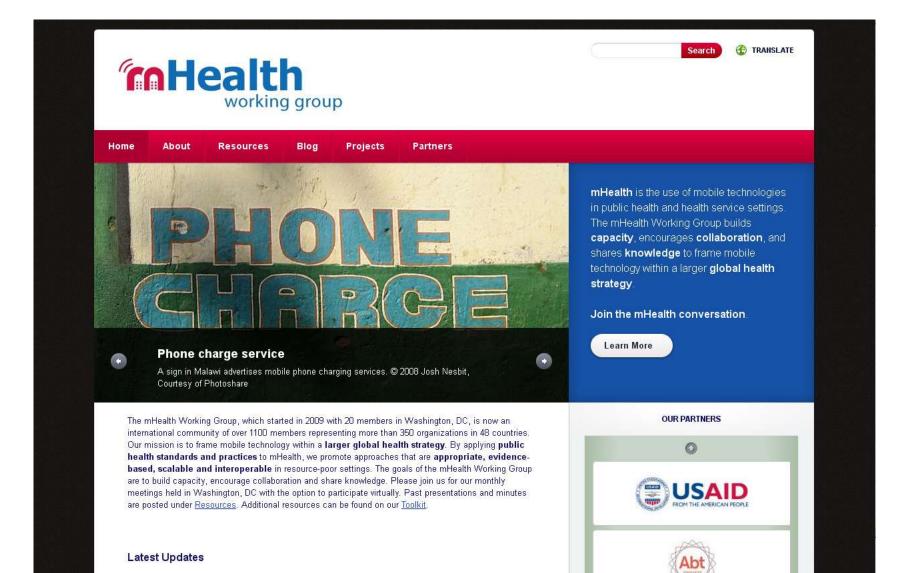
Activities (continued)

- **mHealth Working Group listserv** –an active listserv with 1,149 members representing 350 organziations in 49 countries

- **mHealth Inventory**: Developed and updated an Inventory of 250+ mHealth projects funded by USAID and other donors

- **Global Health Track at mHealth Summit:** Helped to organize a new "global health" track at the 2012 mHealth Summit, sponsored two sessions

mHealth Toolkit www.k4health.org/toolkits/mhealth

www.mHealthWorkingGroup.org

Advisory Board

- Abt Associates
- FHI 360
- Georgetown Institute for Reproductive Health
- Jhpiego
- JHUCenter for Communication Programs

- John Snow Inc.
- Management Sciences for Health
- Population Services International (PSI)
- Save the Children
- USAID

USAID Support for mHealth

- Development of a High Impact Practices (HIP) in FP/RH Emerging Practice brief

- mHealth implementation guide, evaluation handbook, eLearning course

- mHealth evidence database

- Support for WHO mTAG group & mHealth Alliance Evidence Working Group

High Impact Practices Brief

- Defines mHealth
- Provides background on the growth in the use of mobile phones
- Explains why mHealth applications have the potential to be important
- Reviews the evidence to date
- Includes implementation tips
- http://www.mhealthworkinggroup.org/sites/mhealthwg.org/files/draft_mhealth_fp_hip.pdf

mHealth Implementation Guide

1. Planning and design (partnerships, content, usability)

2. Technological considerations (global & local partners, protocols/approaches, phones, devices)

3. Scalability (national policies, integration, coordination)

4. Sustainability (costs, financial considerations, PPPs)

5. Evaluation (managing and using data, mHealth indicators)

Evaluation Handbook

- Indicators specific to mHealth
- Templates for formative research & usability testing
- Traditional & new research designs
- Treatment of "big data" from mHealth programs --how to use these data for monitoring and evaluation
- Conducting costing and cost effectiveness analysis for mHealth programs
- Glossary of evaluation terms for mHealth program implementers and technologists

mHealth Evidence Database

- http://www.mhealthevidence.org/

- Will catalog, categorize and grade all of the known peer-reviewed and gray literature on mHealth

- Developed in collaboration with the WHO Techical Advisory Group on mHealth Evidence, Impact and Scale in Reproductive, Maternal, Newborn and Child Health

To join the mHealth Working Group listserv:
http://knowledge-gateway.org/mhealth

For more information on the working group, contact:

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